



eCellar™ Blog Manager

Create, edit and post to your winery blog anytime, from anywhere with this easy-to-use blog module.

Feature

Benefit

Post blog entries onto your web site directly from Admin Control Panel in eCellar™

Eliminates need for additional tool or login in separate blog engine. Editor is easy-to-use and consistent with other tools within eCellar to streamline marketing support and reduce the need for additional training. Makes it easy to keep content fresh.

Create multiple blog categories for different topics/interest

Enables more targeted communication and enhances your ability to connect with different customers based on their personal interests.

Allow / Deny comments from site visitors

Puts the power of online reputation protection in the hands of the winery – control what visitors see on your blog.

Syndicate your blog entries via RSS

Makes it easy for interested customers to subscribe and stay up-to-date on winery news.